

Ceylon Tea: DIMBULA, the Local Choice

Monday, April 3rd 2017 @ 1:17 PM



In the February 21st post entitled Sri Lanka: Ceylon Tea Growing Regions readers were introduced to the seven tea-specific growing regions in Sri Lanka. Before setting out on this immersive education of Ceylon tea from each of these regions, Gail Gastelu, owner/publisher of *The Tea House Times*, and Linda Villano, SerendipiTea (on assignment for *The Tea House Times*) were invited to meet the Promotion Division of the Sri Lanka Tea Board (<http://www.pureceylontea.com>) at their

headquarters in Colombo. In the handsome, wood-paneled board room they had what Linda likes to refer to as an introduction and initiation.



A kind group of tea professionals, proud and eager to share their country's precious gift to the world met and greeted them warmly...

DIVERSITY

Ceylon Tea
Sri Lanka's gift to the World

Ruhuna
Distinctively unique



Sabaragamuwa
Smooth & Fullbodied



Kandy
Intensely fullbodied



Uwa
Exotically aromatic



Dimbula
Refreshingly mellow



Uda Pussellawa
Exquisitely tangy



Nuwara Eliya
Delicately fragrant



Sri Lanka Tea Board

www.pureceylontea.com

.....over tea, of course.



A delicious selection of English-style tea sandwiches and traditional Sri Lankan vegetable rolls were presented just before setting out beautiful Sri Lankan-made porcelain tea cups.



As the delicious aroma of freshly brewed tea wafted through the room, Gail and Linda enjoyed sipping some Ceylon tea from Dimbula.



Described as refreshingly mellow, most locals steep their Dimbula tea a full five minutes then add milk. Some add sugar as well. Then, there are the purists who prefer a three minute steep then sip their tea au naturale.

The Sri Lanka Tea Board operates a storefront located at its headquarters on Galle Road in Colombo. The goal of this Tea Sales Centre, open to the public from 9:00 am to 7:00 pm (except Sundays and holidays), is to encourage local consumers to purchase and use branded, quality Ceylon tea varieties. The website, www.pureceylontea.com informs readers that “At the Sri Lanka Tea

Board Sales Centre, the consumers not only get to select among the best and widest range of Ceylon tea brands they also get to see the diversity and variety in the tea category available today in the convenience of one place.”



A GOOD CUP OF TEA



ONE TEASPOON OF
CEYLON TEA



FRESHLY BOILED WATER



3- 5 MIN BREW



STIR & STRAIN



MILK/ SUGAR (IF DESIRED)



574, Galle Road,
Colombo 03, Sri Lanka.
Tel : + 94 11 2587814
Fax: + 94 11 2587341
e: promotion@pureceylontea.com
www.pureceylontea.com



Having enjoyed the local way of taking tea, we were very pleased to find a selection of beautifully packaged loose tea from each growing region in our parting gift bags.



Now, traveling back to special moments of our Sri Lankan journey is as simple as preparing a pot of Dimbula B.O.P. Ceylon tea at home then sipping it from a Sri Lankan-made porcelain tea cup.

Refreshingly mellow indeed.

This post was prepared by Linda Villano, [SerendipiTea](#)

Keep watching this blog for more about Ceylon tea.

Image Credits: © SerendipiTea

[LEARN MORE](#)

Sri Lanka Tea Board

Website: <http://www.pureceylontea.com>

Facebook: <https://www.facebook.com/pages/Sri-Lanka-Tea-Board/181010221960446>