

TeaTradeShow.com Exhibitor Benefits – Levels: Exhibitor – Sponsor – Partner – Leader – Country of Origin	E	S	P	L	O
<p>BENEFITS FOR ALL EXHIBITOR LEVELS:</p> <ul style="list-style-type: none"> • All benefits of an attendee (walk show) • All benefits of paid attendee (education/classroom access) (\$300 value) • Profile: Company name, logo, and 100 word description (<i>Profile value \$940</i>) • Contact details: address, phone, website, email • Product / service overview: 100 words defining products/features • Photographs of product groupings. Up to four (4) photos of how you would have liked your booth to appear in person or a display of your goods. • Introduction to staff to create relationships (1 photo/bio/introduction per staff member; max 3 contacts per exhibit) • Document Library: Media Kit, Product List or .pdf catalog, Press Releases, Show Specials • New Product feature: 1 photo plus 100 word description in TTS showcase (in addition to press release) Info can be pulled from press release. • New Product Awards: Twice per year all new product features will be put up for vote by the TTS community via email to the database. Winner will receive one 1/4 page ad in The Tea House Times publication. • Entry level ad program via The Tea House Times all year includes a website text ad in the publication in six issues per year of exhibiting. (\$960 value) • Additional exposure via link to your website on our TeaBureau.com directory. • <i>Updates to exhibit details permitted once per month.</i> • General emails are sent to TTS database directing buyers to have a fresh look at TTS website, "show floor" exhibitors, and education on a regular basis. • TTS website is further promoted via all programs and website properties of The Tea House Times, LLC and further promoted at in-person functions and education offerings of The Tea House Times in addition to advertising the TTS website/show and classroom via The Tea House Times publication and weekly eNews. • Additional benefits to be announced via special offers from sponsors and partners. • REFERRAL BONUS: Earn one \$50 credit for every newly signed exhibitor you refer. (Credited against the next yearly renewal fee for your exhibit. Max. 20 credits/year) 	E	S	P	L	O
<p>ADDED BENEFITS FOR SPONSOR/PARTNER/LEADER LEVELS</p> <ul style="list-style-type: none"> • Sponsor logo on "show floor" of TTS website • Sponsor logo in all general email communications to TTS database • Sponsor profile mentioned twice per year via email to TTS database • 1 Video spot of product groupings; a visual/video trade show display. • 1 Video and/or audio introduction to company executives/contacts • Participate in education offerings for attendees. • Submit educational articles/slide presentations/education for attendees. • Exhibit Showcase to include how-to videos of your products. • 1 half page ad per year (value \$1200) in The Tea House Times; half price ads thereafter • Logo on right column of The Tea House Times website during the same time span as any free or half price print ad you run. • Press releases from your document library shared via email to TTS attendee database and additionally included in The Tea House Times eNews online + email. • Social media shares of above mentioned eNews. 		S	P	L	

<p>MORE ADDED BENEFITS FOR PARTNERS/LEADERS</p> <ul style="list-style-type: none"> • Logo on right column of TTS website which also displays on all other pages. • Logo on right column of The Tea House Times website as well, all year. • +1=2 free half page ads per year in The Tea House Times publication (value \$2400) • 50% off any size ad in The Tea House Times, year-round (published 6x/year) • Free digital subscription to The Tea House Times for all of your customers (value \$15pp) • Guest Blog on The Tea House Times website to demonstrate expertise. 			P	L	
<p>MORE BENEFITS AT LEADER LEVEL</p> <ul style="list-style-type: none"> • Logo plus banner ad in all TTS email communications to database. • +1=3 half page ads in The Tea House Times (<i>\$7200 value full pg advertorial</i>) • Half page advertorial - We give you half page editorial on the same page as your half page ad in The Tea House Times. We prefer a half page article of something fun or educational or an idea, recipe, or useful tips beneficial to tea-loving consumers and businesses alike. • Additional sponsor designation/logo on our TeaCourse.com education platform online. • Additional sponsor designation/logo on our TeaEtiquetteCertified.com program online. • <i>Updates to exhibit details allowed twice per month.</i> • +1=2 video spots total for your online exhibit virtual display • +1=2 video spots interacting with executives/staff as introductions or chatter • FOLLOW THE LEADER - A special interest area on TTS dedicated to Industry Leaders. <ul style="list-style-type: none"> ○ Profile of person/business leader/ "the face" of your business. ○ History/timeline of company ○ Achievements/awards ○ Causes/concerns/support - industry initiatives ○ Additional video spot with a welcoming but serious and supportive message about industry values, leadership, foresight, trends, and growth. 				L	
<p>SPECIAL ADDED BENEFITS FOR COUNTRY OF ORIGIN</p> <ul style="list-style-type: none"> • Country of origin logo on "show floor" of TTS website • Logo in all general email communications to TTS database • Profile mentioned twice per year via email to TTS database • Your document library may include a .pdf file/s listing all growers, manufacturers, exporters, etc. from your country who are members of your board. • Your document library may include how-to advice on doing business with your country. • Your document library may include .pdf documents offering pictorials and educational information specific to your tea growing regions and other knowledge specific to tea • Participate in education offerings for attendees. • Submit educational articles/slide presentations/education for attendees. • 1 half page ad per year (value \$1200) in The Tea House Times; half price ads thereafter • 25% discount if any of your members wish to exhibit on TTS directly. They must be on your member list and we will allow them to exhibit online at the discounted rate. 					O

View booth examples >

[Exhibitor \(\\$1800\)](#) - [Sponsor \(\\$2800\)](#) - [Partner \(\\$3500\)](#) - [Leader \(\\$5500\)](#) - Country of origin (\$3200)

Exhibitor information and registration may be found [here](#).
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