



The Teatime Theatre Project

Bringing the Arts to Tearooms Across America

For Immediate Release

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Fort Myers Beach, Florida, January 31, 2013 – Laurie Nienhaus of Gilded Lily Publishing and Gail Gastelu of The Tea House Times are now collaborating on The Teatime Theatre Project, to encourage live theatre in tearooms over the next two years.

Says Gastelu, "I like the idea of bringing the arts to tearooms across America and Laurie's e-book: *Teatime Theatre: In Your Tearoom* well explains how to go about it, the benefits and just how manageable it can be. Teatime Theatre is entertaining. It's exciting. AND, it can provide additional revenue and exposure not only for tea room owners but for churches and not-for-profits."

According to Nienhaus, although the SW Florida venues where her plays have been performed were pleased with the additional revenue and exposure the productions provided them, the larger world of tearoom owners remains relatively unaware of the possibilities a live theatre production can bring. Hence, The Teatime Theatre Project.

In order to explain the project and the substantial support tea room owners committing to the project will receive, both women have created an audiotaped introduction that interested business owners are encouraged to listen to. Both the audio and free e-book can be accessed at <http://teatimetheatre.theteahousetimes.com> A live conference call is scheduled for 7 p.m. on Monday, February 25th at 7 pm Eastern to answer questions and offer additional support to participating businesses.

"This is an exciting project," says Nienhaus. "And the plays are funny! I'm very much looking forward to the next two years."

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